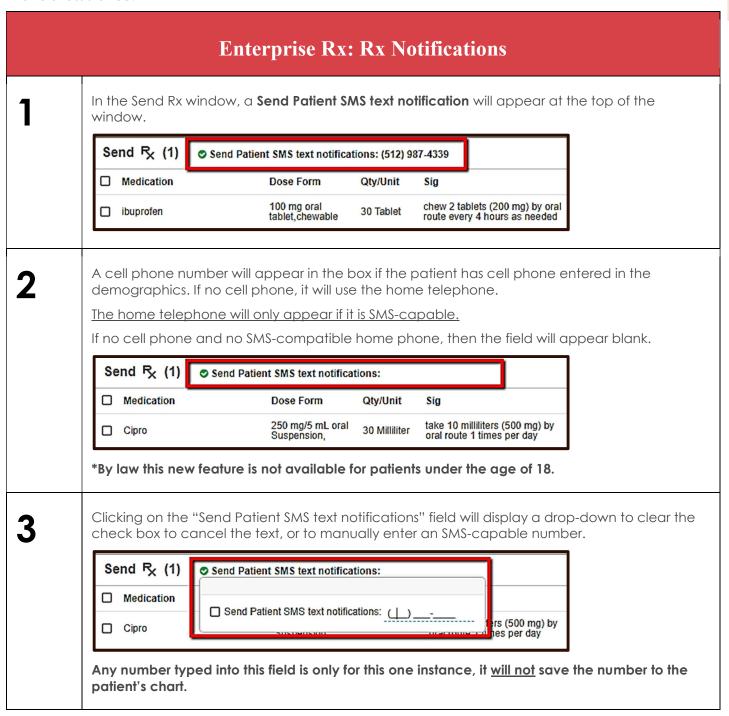


With Enterprise Rx, you can now provide patients Rx notifications. This feature provides the patient with a link to a secure website that contains pharmacy details, drug name, strength and quantity, price transparency, and financial assistance.





4

If the patient does not have an SMS-capable number, a red information icon will display with the following ToolTip, "This phone number cannot receive text messages. Please update."



5

When a prescription is sent from Enterprise Rx for a patient who is set up to receive text messages, the text will be sent 10 minutes after the prescription is sent electronically to the pharmacy.

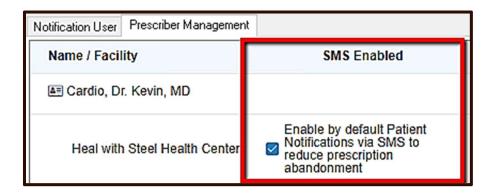
- 1. The patient will receive only one text message when being sent to single pharmacy.
- 2. If prescriptions are sent to multiple pharmacies, then the patient will get a text message for each pharmacy that scripts are sent to.
- 3. If the patient has more than one SMS-capable number in their demographics, it will be sent to the most recently updated number.

6

Default Settings

Default settings for sending SMS text notifications have been added to the Prescriber Management tab in Surescripts Administration.

In this window you will see a new tab, **SMS Enabled.** When the "Enable by default Patient Notifications via SMS to reduce prescription abandonment" option is checked, the new Send Patient SMS text notification will automatically be selected in the Send Rx window.



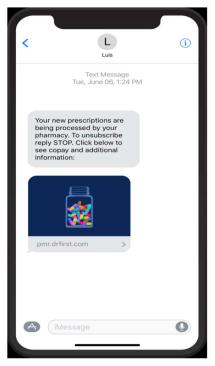


7

Images of SMS Message to Patients

The patient receives the text message with a link. The patient will be prompted to enter their First

Name and Birthday.





8

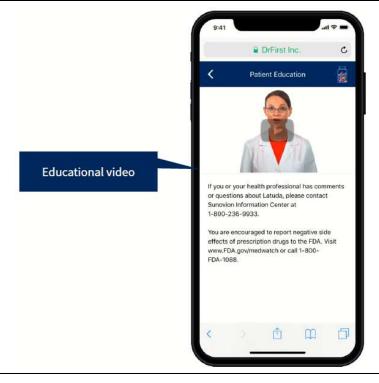
Information Providing to Patient □ DrFirst Inc. c From your doctor's office 2 Hi, Marge! Your prescriptions were sent to: Pharmacy information Asti's Pharmacy 9 4 phone and directions 2123 Hillsboro Way Vyvanse **Price transparency** Drug name, strength \$100.00 30mg, 30 capsules and quantity Financial assistance Lisinopril \$30.00 **Educational content Call to Action** About this website Ô m



9

Educational Videos

Currently over 600 short 1-2minute videos that provide clear instructions on how to take the medication, and tips to manage possible side effects or avoid drug interactions.



10

Copay & Coupon Assistance

Copay Assistance



